

SPIRITS OF HOPE

D E T R O I T

JANUARY 30, 2026

Kick off Super Bowl season with the Hope Network Foundation this January at Ford Field, the home of the Detroit Lions! Enjoy an evening of high-end spirits, gourmet cuisine, wines, and desserts—highlighting behavioral and mental health services in our community. It's a winning celebration for a great cause!

FORD FIELD

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$25,000

- Opportunity to welcome guests from stage
- Verbal recognition on stage during VIP reception and program
- Prominent logo recognition on event website and program
- Logo recognition on all event signage
- Logo placement on exclusive single barrel bottles
- 32 event tickets & 16 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

VIP Reception Sponsor

\$12,500

- Verbal recognition on stage during reception
- VIP reception inside Ford Field will include additional exclusive food and unique high-end beverage samplings, and an exclusive single barrel sampling.
- Verbal recognition on stage during program
- Logo recognition on event program
- Logo recognition on event website
- 12 event tickets & 6 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

Silent Auction Sponsor

\$10,000

- Logo recognition on event program
- Logo recognition on website
- Logo recognition at auction
- 10 event tickets & 2 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

Paddle Raise Sponsor

\$10,000

- Logo recognition on event program
- Logo recognition on website
- Logo recognition at auction
- 10 event tickets & 2 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

VIP Field Experience Sponsor

\$7,500 (2 Available)

- Logo placement on Field Experience entry
- Logo recognition on event program
- Logo recognition on VIP gift
- Logo recognition on website
- 8 event tickets & 8 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)



LEARN MORE

SPIRITS OF HOPE

DETROIT

FORD FIELD

SPONSORSHIP OPPORTUNITIES

Photo Sponsor

\$6,000

- Logo recognition on event program
- Logo recognition on event website
- Logo recognition on printed photos
- 10 event tickets & 4 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

Tasting Station Sponsor

\$5,000 (6 Available)

- Logo recognition on event program
- Logo recognition on event website
- Logo recognition at one of the tasting stations
- 8 event tickets and 2 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

Afterglow Sponsor

\$3,000

- Logo recognition on event program
- Logo recognition on event website
- Logo recognition at Afterglow
- 4 event tickets and 2 VIP passes

Sip Sponsor

\$1,500

- Logo recognition on event program
- Logo recognition on event website
- 2 event tickets

For more information or to reserve your sponsorship, contact **Jill Boterenbrood**, Director of Events and Partnerships, at jboterenbrood@hopenetwork.org or call **616-301-8000**.



HOPE NETWORK
FOUNDATION

