



# SPIRITS OF HOPE

JANUARY 30, 2025



Kick off Super Bowl season with the Hope Network Foundation this January at Ford Field, the home of the Detroit Lions! Enjoy an evening of high-end spirits, gourmet cuisine, wines, and desserts—all while raising funds for Hope Network's life-changing services. It's a winning celebration for a great cause!

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor **[SOLD]** \$25,000

- Prominent logo recognition on event program
- Prominent logo recognition on event website
- Logo recognition on all event signage
- Logo placement on exclusive single barrel bottles
- 32 event tickets & 16 VIP tickets
- Exclusive blending and selection experience in Grand Rapids on November 21, 2024 (4)

### VIP Reception Sponsor \$12,500

- VIP reception inside Ford Field will include additional exclusive food samplings, unique high-end beverage samplings, and an exclusive single barrel sampling.
- Logo recognition on event program
- Logo recognition on event website
- 12 event tickets & 6 VIP tickets
- Exclusive blending and selection experience in Grand Rapids on November 21, 2024 (2)

### VIP Tasting Station Sponsor \$7,500 (2 Available)

- Logo recognition on event program
- Logo recognition on event website
- Logo recognition at one of the 2 VIP tasting stations
- 8 VIP tickets
- Exclusive blending and selection experience in Grand Rapids on November 21, 2024 (2)

### Photo Sponsor \$6,000

- Logo recognition on event program
- Logo recognition on event website
- Logo recognition on printed photos
- 10 event tickets & 4 VIP tickets
- Exclusive blending and selection experience in Grand Rapids on November 21, 2024 (1)

### Tasting Station Sponsor \$5,000 (6 Available)

- Logo recognition on event program
- Logo recognition on event website
- Logo recognition at one of the tasting stations
- 8 event tickets and 2 VIP tickets
- Exclusive blending and selection experience in Grand Rapids on November 21, 2024 (1)

PRESENTED BY:





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FORD FIELD

## SPONSORSHIP OPPORTUNITIES

### Wine Pull Sponsor

\$2,500 (2 Available)

- Logo recognition on event program
- Logo recognition on event website
- Logo recognition at wine pull
- 4 event tickets

### Sip Sponsor

\$1,500

- Logo recognition on event program
- Logo recognition on event website
- 2 event tickets

For more information or to reserve your sponsorship, contact **Jill Boterenbrood**, Director of Events and Partnerships, at [jboterenbrood@hopenetwork.org](mailto:jboterenbrood@hopenetwork.org) or call **616-301-8000**.

